

CHIPPEWA FALLS, WI



northernwistatefair.com



Official Car Dealer for the 2013 NWSF

HIGHLIGHTS!

FAIR PREVIEW Tuesday, July 9th

Best Fair Food Contest
 Celebrity Media Blitz

On the Gordy's Front Porch Stage

Attractions and Activities

- Swifty Swine (Racing Pigs) Sponsored by Pepsi
- Ag Venture Sponsored by Tractor Central
- Parents 4 Learning (Learn & Earn) Prizes for all children (Free)
- Kiddy Parade Wednesday @ 2:15
 Veteran Parade Thursday @ 2:15
- Antique Tractor Parade (Sunday @ 2:00pm)
- Camel & Pony Rides. Monkeys & Petting Zoo
- Zip Line Water Balls Helicopter Rides
- Draft Horse Show Wednesday & Thursday
- Equestrian FUN SHOW (Sunday)

Gordy's Front Porch (Free Entertainment)

- Glen Girard (Magic/Comedy)
- Marthe Herbert (Creature Encounters)
- Terry DaVolt (Comedy/Hypnotist)
- Rude Dog University (Dog Exhibition)
- Best Fair Food 2013 (Tuesday @ 5:30pm)
- Milk Drinking Contest (Wednesday @ 8:30)
- Hula Hoop Contest (Thursday @ 8:30)
- Karaoke Contest (Friday @ 8:30)
- Pie Eating Contest (Friday @ 8:30)
- Drawing a Blank (McDonell Rock Band)
- Chips Quartet (Local Barbershop Quartet)

Outdoor Life

- UW-Eau Claire physics Erik Hendrickson (Science Theatre)
- CVTC Demonstrations
- UW-River Falls Demonstrations
- UW-Stout Demonstrations
- Horticultural exhibits

Northern WI Show Us Your Talent (Contest)

• Enter and win the 2013 Show Us Your Talent contest. coordinated by Eau Claire Children's Theatre. (details on our website).

State Fair No Limits Dance Night - Sponsored by NWSF

- Wednesday Saturday evening from 9:30 to 11:30pm. DJ, Music and fun for our young quests of the Fair.
- Chaperones: Big Brothers Big Sisters of Northwestern Wisconsin

AgVenture Tent

• Vegetable Races Friday, Saturday, and Sunday (make your own vegetable racing vehicle)

Food Drive for Feed My People (Sunday Only) Help Us Help Others

CHURCH@theFair with Christian Music Group Hyland

Ticket Information



Fair Preview Night (Tuesday 5:00-9:00pm)\$3.00/person Fair Food Judging, Media Celebrities, Live broadcasts, Friendler

Daily Admission Tic	cket Prices
Adult: 9am to 4pm and all day Sunday	\$6.00
Adult: 4pm to 10pm Wednesday - Saturday	\$10.00
Senior (65+ years) Nursing Home, Special E	Ed & Supervisors \$6.00
Children (6 through 11 years):	\$3.00
Under 6 years of age:	Free
NOTE: Admission Return Stamp - Leaving for a few hours and want to return for the evening? No problem with a return admission stamp. Inquire at any gate when you leave. Parking fees will apply from 9am to 10pm Wed Sat. and 11am to 6pm on Sun.	
	· · · · · · · · · · · · · · · · · · ·
Admission Wristband Prices (C	-
Best Deal for Adr	
Adult:	\$20.00
Senior (65 years and over):	\$15.00
Children:	\$10.00
Main Stage Reserve Seating (G0 to www.northernwistatefair.com)Don't stand in line or worry about finding a bleacher seat when you can purchase your reserved seat in advance online!Reserve Seats:\$15.00 advanced, \$20.00 at gate Free	
DISCOUNT FAIR Get Discount Fair Admission & Reserve	

www.northernwistatefair.com and enter promo code FAIR2013 at checkout

Note: Limited reserve and grandstand seating.

- We reserve the right to limit all seating.
- Purchase and print your tickets online for the best seats.
- Tickets are available through the Fairgrounds Office.
- Tickets will not be mailed / Processing fees will apply
- No refunds or exchanges for reserve seats or Advanced Admission tickets.

Free Grandstand Sunday for CHURCH@theFair Worship Service with Hyland @ 10:30am Lightswitch Concert @ 12:30pm Hyland Concert @ 3:00pm Come early for the best seats!

Kwik Trip Carload Days (Sunday July 14) \$15.00 Coupons available at participating Kwik Trip Stores

- Kwik Trip coupon admits one carload (parking included).
- ✓ No limit on number of persons per vehicle.
- Coupons not available at Fairgrounds gates.





Daily Attractions

North American Midway Entertainment What sets the Northern Wisconsin State Fair above all other local events is the largest, safest and cleanest carnival attractions from Minneapolis to Madison. 25 spectacular rides to ensure you have the thrill of a lifetime.

Swifty Swine (Racing Pigs) 3-5 races/day Helicopter Rides Zip Line & Water Balls Camel & Pony Rides (\$5.00/ride) Petting Zoo & Monkeys (pictures for a lifetime)

Outdoor Life

- UW-Eau Claire, UW-River Falls, UW-Stout, Chippewa Valley Technical College: Offering unique, educational demonstrations.
- Competitive Exhibits Horticulture

Ag Venture

- Vegetable Races Friday, Saturday, and Sunday
- Natural Resource Conservation Service
- Wisconsin Milk Marketing Board
- Wisconsin Corn and Soybean Growers
- Wisconsin Woodland Owners Association
- Farm Service Agency
- AgStar Financial Services
- Ag Tourism

Agricultural Fair

- Animal Judging Daily *
- 4-H Exhibit Hall
 - Discover projects through Chippewa County 4-H & FFA Youth programs.
- Antique Tractors, Engines, Demonstrations and Games
- Dairy, Beef, Poultry and Animal Exhibits
- Draft Horse Show

Beer Gardens

- Enjoy your favorite Leinenkugel's & Miller beers or local wine
- Live music nightly
- LiViD & Dixie and the Dreamers
- Phoenix (Thurs-Sat)

Creative Arts Building

- Wandering Cowboy
- Face Painting

Fine Arts Building

• SEH Sustainable Building

*For a complete list of ALL competitive judging times please visit our website at www.northernwistatefair.com

Ride Specials



Carnival Ride Armbande

Wednesday, July 10, open at Noon Unlimited Rides All Day

Thursday, July 11, open at 11 am Kids Day

Friday, July 12, open at 11 am Kids Day

Saturday, July 13, open at Noon Unlimited Rides All Day

Sunday, July 14, open at Noon Unlimited Rides (Noon - 7 pm) Ride-a-thon till 11 pm \$25.00 per person

Unlimited Rides till 6 pm \$22.00 per person

Unlimited Rides till 6 pm \$22.00 per person

> Moonlight Madness \$25.00 per person

Last Blast \$22.00 per person



Fantastic Sams[®]

HAIR SALONS

Visit Fantastic Sams Hair Salons to support the Fairgrounds. Eau Claire and Chippewa Falls locations will be donating 10% of their service sales to the Fairgrounds Endowment Fund from July 13 – July 19, 2013. Visit Fantastic Sams Now!

Wednesday



Elvira American Made

OAK RIDGE BOYS 8:00 p.m. on the Main Stage



BANK

NORTHWESTERN

Live broadcast at 10:00 am, News at Noon & 5:00 pm

Gordy's Front Porch Stage

Marthe Herbert (Creature Encounters)	12:30 pm
Glen Girard (Magic/Comedy)	1:30 pm
Kids Parade	
Marthe Herbert (Creature Encounters)	3:00 pm
Glen Girard (Magic/Comedy)	4:00 pm
Milk Drinking Contest	
State Fair No Limits Dance	9:30 to 11:30 pm

Swifty Swine Racing Pigs

Noon, 2:30, 3:45, 5:00 & 7:45

Outdoor Life

UW-Eau Claire (Cool Science with Liquid Nitrogen) 1:00, 3:30 & 4:30 pm

RCU School Building

Chippewa County School Exhibits

Parents 4 Learning (Learn & Earn) Wisconsin Bookworms (Reading to children) RCU Dollars & \$ense 1:00 to 6:00 pm 1:00 & 4:00 pm 1:00 & 4:00 pm

Livestock Shows

Jr. Swine Open Goats Draft Horses (Hitch Classes) Jr. Sheep Jr. Beef Cattle Jr. Goats 9:00 am 9:00 am 10:30 am 1:00 pm 3:00 pm 3:00 pm Coliseum Goat Tent Horse Arena Coliseum Coliseum Goat Tent

Thursday









JERROD NIEMANN 8:00 p.m. on the Main Stage

Gordy's Front Porch Stage	
Marthe Herbert (Creature Encounters)	12:30 pm
Glen Girard (Magic/Comedy)	1:30 pm
Marthe Herbert (Creature Encounters)	3:00 pm
Glen Girard (Magic/Comedy)	4:00 pm
State Fair No Limits Dance	9:30 to 11:30 pm

Swifty Swine Racing Pigs

Noon, 2:30, 3:45, 5:00 & 7:45

Outdoor Life

Chippewa Valley Technical College

1:00, 3:30 & 4:30 pm

RCU School Building

Chippewa County School Exhibits

Parents 4 Learning (Learn & Earn) Wisconsin Bookworms (Reading to children) RCU Dollars & \$ense 1:00 to 6:00 pm 1:00 & 4:00 pm 1:00 & 4:00 pm

Livestock Shows

Jr. Dairy Cattle Draft Horses (Halter Classes) Jr. Beef Cattle Livestock Auction 8:30 am 10:30 am 3:00 pm **6:30 pm** Coliseum Horse Arena Coliseum **Coliseum**



Friday



Boots On Runnin' Outta Moonlight

R-9

RANDY HOUSER

8:00 p.m. on the Main Stage BIG BACK YARD (Opening Act 7:00)



Gordy's Front Porch Stage

Fairest of the Fair Finals	12:30 pm
Terry DaVolt (Comedy/Hypnotist)	2:00 pm
Rude Dog University (Dog Demonstration)	3:00 pm
Terry DaVolt (Comedy/Hypnotist)	4:00 pm
Northern WI Show Us Your Talent! (Contest)	5:30 pm
Karaoke Contest	8:30 pm

State Fair No Limits Dance

9:30 to 11:30 pm

wifty Swine Racing Pigs	Noon, 1:30, 3:45, 5:00 & 7:45

Outdoor Life

UW-River Falls (Opportunities in Ag Education)1:00, 2:30 & 4:30 pmRude Dog University3:30 pm

AgVenture Tent

Vegetable Races

2:00, 4:00 & 6:00 pm

RCU School Building

Chippewa County School Exhibits

Parents 4 Learning (Learn & Earn)	1:00 to 6:00 pm
Wisconsin Bookworms (Reading to children)	1:00 & 4:00 pm
RCU Dollars & \$ense	1:00 & 4:00 pm

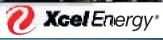
Livestock Shows

Jr. Rabbits	9:00 am	Rabbit Tent
Jr. Dogs	9:00 am	Coliseum
Jr. Small Pets (Pocket Pets)	1:00 pm	4-H Exhibit Hall
Jr. Cats	6:00 pm	Coliseum

For more great family fun events refer to Daily Attractions section of this brochure.

Saturday

Some Kind of Wonderful We're An American Band





GRAND FUNK RAILROAD 8:00 p.m. on the Main Stage PHOENIX (Opening Act 7:00)

Gordy's Front Porch Stage	
Drawing a Blank (McDonell Rock Group)	12:30 pm
Terry DaVolt (Comedy/Hypnotist)	2:00 pm
Chips Quartet	3:00 pm
Terry DaVolt (Comedy/Hypnotist)	4:00 pm

Swifty Swine Racing Pigs

Noon, 1:30, 3:45, 5:00 & 7:45

Northern WI Show Us Your Talent! (Final) Pie Eating Contest State Fair No Limits Dance 5:30 to 7:30 pm 8:30 pm 9:30 to 11:30 pm

Outdoor Life

UW-Stout 1:00, 2:30 & 4:30 pm (Plastic Engineering, Mass Spectrometry, Cognitive Neuroscience, Environmental Science)

RCU School Building

Chippewa County School Exhibits

Parents 4 Learning (Learn & Earn) RCU Dollars & \$ense 1:00 to 6:00 pm 1:00 & 4:00 pm

Livestock Shows

Dairy Cattle Poultry Jr. Horses Sheep Llamas Jr. Cats Beef Cattle

9:00 am 9:00 am 9:00 am 10:00 am 10:00 am 2:00 pm 3:00 pm

Coliseum Poultry Barn Horse Arena Hog/Sheep Barn Llamas Tent 4-H Exhibit Hall Coliseum







FOOD DRIVE "Feed My People" Food bank

Bring a canned food item and receive \$1.00 food coupon towards a food/beverage item at the Fair. Cash donations also accepted All donations go to "Feed My People" HELP US FEED THE HUNGRY

GRANDSTAND ACTS

Lightswitch @ 12:30pm Hyland @ 3:00pm

CHURCH@theFair 10:30am Non-Denominational Worship Service with Hyland Free Admission & Parking until 11:00am

Full Fairgrounds		
Antique Tractor Parade	2:00 pm	
Gordy's Front Porch Stage		
Chips Quartet	1:00 pm	
The Memories	2:30 pm	
The Memories	4:00 pm	
Swifty Swine Racing Pigs	12:15, 2:15, 3:30 & 5:00	
Outdoor Life UW-Stout (Metal Casting) 1:30 & 3:00 pm		

Equestrian Fun Show Hors (Competitive 4-H Horse Games)

Livestock Shows Horse Arena

9:00 am - 4:00 pm

Congratulations!

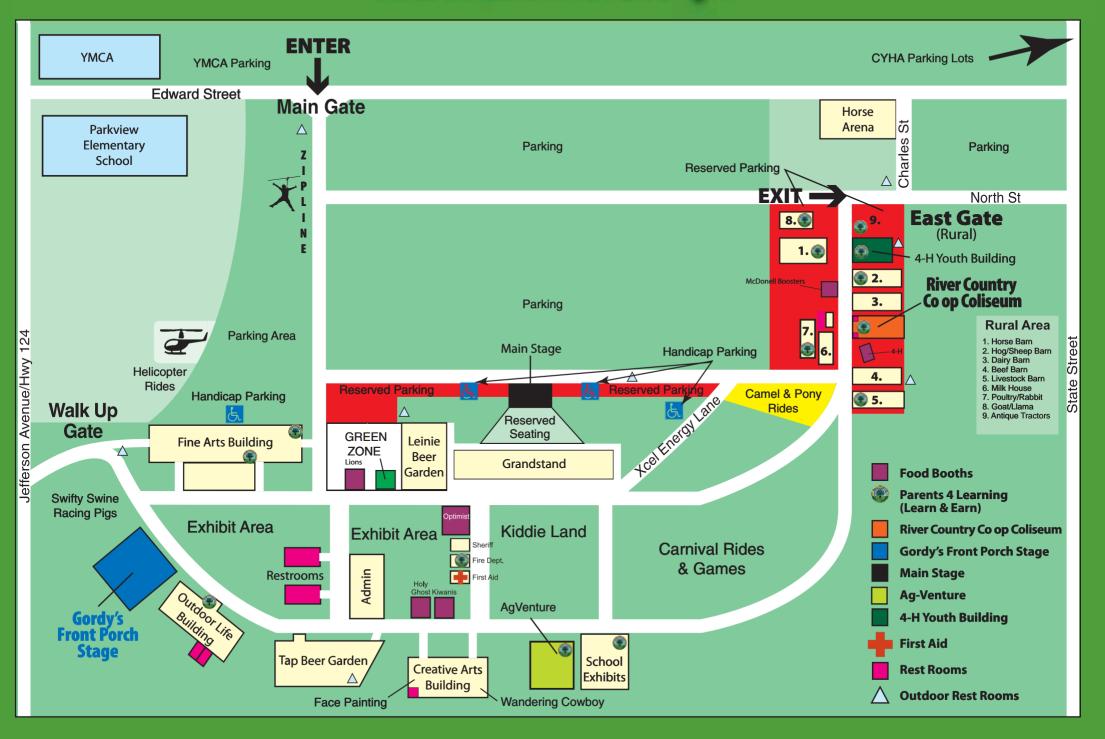
Chippewa County's Youth Exhibitors





Each year over 2,800 youth projects are entered for the Northern Wisconsin State Fair. We are proud of the youth of Chippewa County for their hard work.

Grounds Map



Fairgrounds Traffic & Parking

Main Gate is entry only (one way through Fairgrounds).

All Vehicles (cars, pickups, vans, motorcycles): Must enter through the Main Gate, located across from the YMCA, and vehicles must exit through the East (Rural) Gate.

After 8:30 pm: Main Gate will open one exit lane for vehicles leaving the Fairgrounds.

Service Vehicles (Pickups with livestock trailers, large vehicles, delivery/emergency vehicles): Must enter through the East (Rural) Gate and exit through the East (Rural) Gate.

Pedestrians (walk-in): Enter and exit all entrances. Main Gate, East (Rural) Gate, and the Pedestrian Walk-up entrance from Irvine Park.

Parking (refer to map section of this brochure).

Handicap Parking: Located adjacent to Fine Arts Building and along Xcel Energy Lane.

Note: In the event Handicap Parking areas are full we will reserve a Handicap Drop-Off Area located through the Main Gate.

Paid Parking:

Vehicles may park inside the Fairgrounds fenced area for a fee of \$5.00.

- Senior Citizens park free on Wednesday
- Kwik Trip Carload Days park free with coupon (Sunday only)

Weekly Parking Pass: \$15 / vehicle park inside fenced area all week. Note: Parking is not guaranteed as space is limited.

Reserve Parking Areas: Reserve parking only. Note: Vehicles will be towed at owners expense if parked in Reserve Parking Area. These areas are needed for Safety/Emergency personnel.

Truck and Livestock Trailer Parking: Available outside the East (Rural) Gate. NO PARKING NEXT TO OR AROUND LIVESTOCK BARNS OR EXHIBIT BUILDINGS. Exhibitors park in general parking areas.

Free Parking:

State Street – Park on grassy area behind Livestock Trailers. Parkview School – Limited free parking available.

Please keep our grounds & parking areas clean by using trash and recycle bins wherever possible. Please assist in our sustainability practices.

NOTE: No one is allowed entry to the Fairgrounds without an admission ticket or armband.



Photo Release: By attending the NWSF you authorize use of pictures, audio and video production for advertising and marketing needs of the NWSF.

Guest Information

NWSF Main Office 10 South Bridge Street 715-723-2861 www.northernwistatefair.com Contact us at nwsf@northernwistatefair.com

Emergency: Dial 911.

Exhibit Entry Office: Located at the Fairgrounds in the Administration Building.

Chippewa Falls Fire Department, Sheriff's Office & First Aid: Located on Fairgrounds across from Kiddie Land.

St. Joseph's Hospital: (715)723-1811.

Special needs: Inquire at the Administration Building.

Inclement weather: Seek shelter in the exhibit buildings, permanent restrooms bathrooms and/or cement structures.

<u>NO PET/ANIMALS</u> are allowed on the fairgrounds during the fair unless they are entered in a competitive exhibit or qualify as an ADA service animal.

USE CAUTION with small children as they are attracted to animals and may unknowingly wander into animal areas.

WASH YOUR HANDS when you leave animal areas and before you consume your favorite fair food.

Bathroom Locations:

- Across from Administration/Entry Office
- Outdoor Life Building
- Creative Arts Exhibit Building
- Coliseum (Red Barn) Rural Area
- Porta Potties located in Beer Gardens and throughout fairgrounds.

Main Stage/Grandstand Information/Responsible Drinking: The NWSF believes all alcoholic products should be enjoyed responsibly. Beverages including beer, wine, soda and water will be allowed in the Main Stage/Grandstand area.

OVER-21 WRISTBANDS: For those guests 21 years of age and older, a wristband is required to purchase and consume alcoholic beverages. Alcohol wristband ID stations will be located outside beer gardens. Proof-of-age required to obtain Over-21 Wristband.

BEER GARDEN: Open from 11:00am to Midnight Wednesday through Saturday and 11:00am to 7:00pm on Sunday. No alcoholic beverages will be allowed outside the Beer Garden and Main Stage/Grandstand areas.

MAIN STAGE/GRANDSTAND AREA: will be open for seating from 6:00pm to 10:00pm Wednesday, July 10, through Saturday, July 13 and Sunday, July 14 from 10:00am to 5:00pm.

Thank You to Our Sponsors

